



Manufacturing in Virginia

SIC 23

**Apparel and Other
Textile Products**



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Overall Assessment

- Virginia's third largest industry in 1969, sixteenth today.
- Gained 22,100 jobs in Virginia from 1949 to 1969, lost 26,500 jobs since 1969 (a 72 percent decline).
- Annual wages per employee are a little more than half the manufacturing average, both in Virginia and nationally.
- Virginia exports decreased 0.6 percent from 1995 to 2000.

Employment

	Virginia		U.S.	
	Employment	Rank	Employment	Rank
1949	14,800	5	1,173,000	3
1969	36,900	3	1,409,100	6
2000	10,400	16	649,700	13

Source: U.S. Department of Labor, Bureau of Labor Statistics.

Employment Trends

Absolute Employment Growth

	Virginia		U.S.	
	Absolute Employment Change	Rank	Absolute Employment Change	Rank
1949-2000	-4,400	10	-523,300	12
1949-1969	+22,100	1	+236,100	6
1969-2000	-26,500	16	-759,400	17

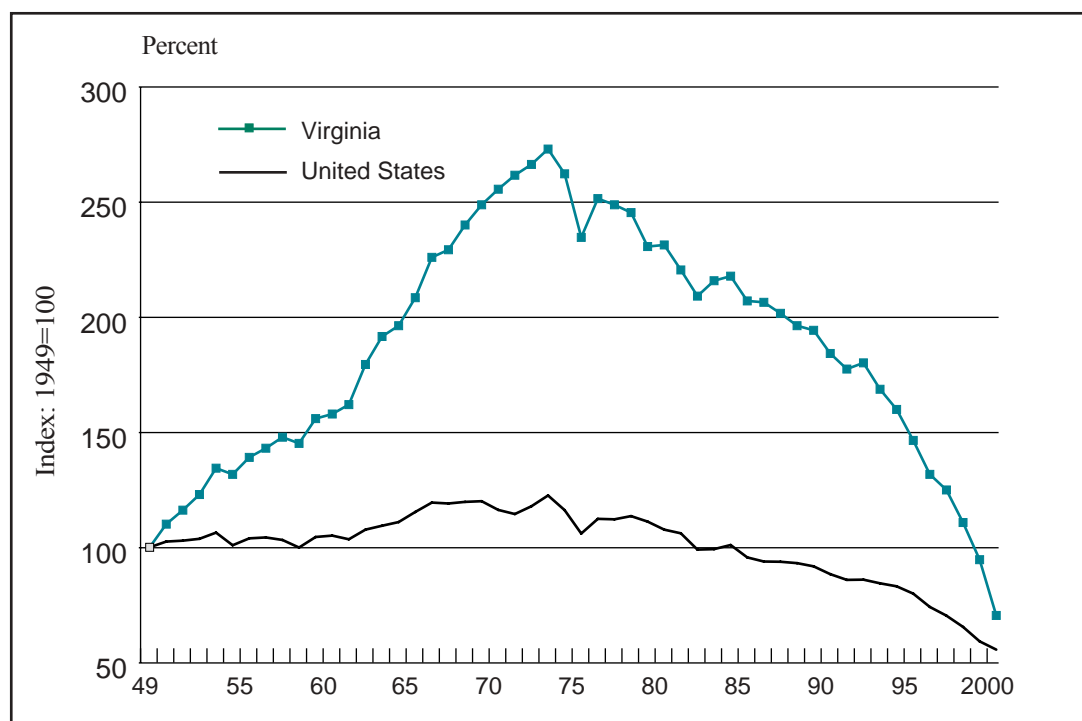
Source: U.S. Department of Labor, Bureau of Labor Statistics.

Relative Employment Growth

Virginia Annual Average Growth Rates						
	Growth Rate 1949-2000	Rank	Growth Rate 1949-69	Rank	Growth Rate 1969-2000	Rank
Apparel						
Virginia	-0.7%	10	4.7%	2	-4.0%	17
U.S.	-1.2%	11	0.9%	8	-2.5%	16
Nonagricultural Employment	3.0%		3.1%		2.9%	
Manufacturing	1.1%		2.6%		0.2%	
Nondurable Goods	0.4%		2.0%		-0.6%	

Source: U.S. Department of Labor, Bureau of Labor Statistics.

Employment Change 1949-2000



Source: U.S. Department of Labor, Bureau of Labor Statistics.

Establishments

Number of Establishments

	Virginia		U.S.	
	Establishments	Rank	Establishments	Rank
Apparel and Other Textile Products	267	9	24,789	5
Manufacturing	6,908	--	413,506	--
Apparel and Other Textile Products as a % of Mfg.	3.9%		6.0%	

Source: U.S. Department of Labor, Bureau of Labor Statistics.

Employment per Establishment

	Virginia		U.S.	
	Employment	Rank	Employment	Rank
Apparel and Other Textile Products	52	12	28	17
Manufacturing	57	--	45	--

Source: U.S. Department of Labor, Bureau of Labor Statistics.

Payroll

Payroll per Employee

	Virginia		U.S.	
	Payroll per Employee	Rank	Payroll per Employee	Rank
Apparel and Other Textile Products	\$18,734	20	\$22,569	20
Manufacturing	\$35,767	--	\$41,941	--
Apparel and Other Textile Products as a % of Mfg.	52.4%		53.8%	

Source: U.S. Department of Labor, Bureau of Labor Statistics.

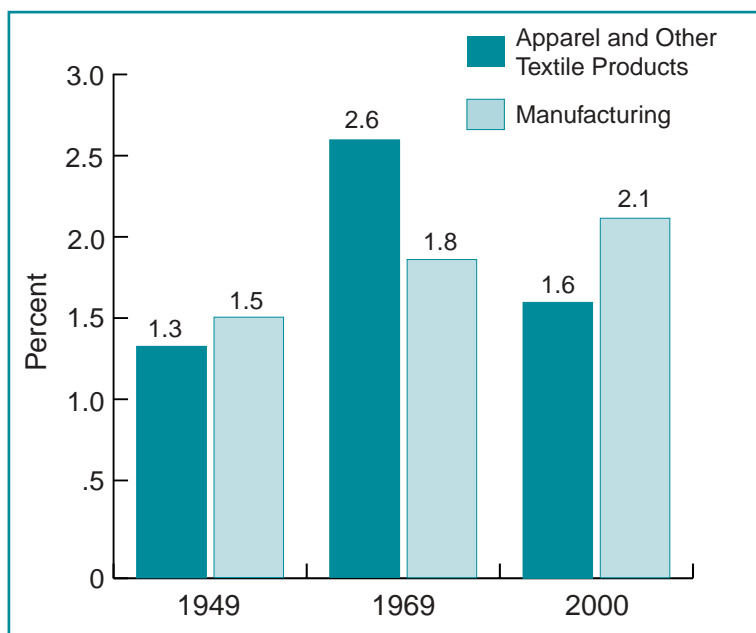
Exports

Virginia Exports		
	Apparel and Other Textile Products	Manufacturing
2000	\$87,830,000	\$9,395,636,000
1995	\$88,380,000	\$9,294,115,000
Export Growth, 1995-2000	-0.6%	1.1%
Share of Manufactured Goods Exports, 2000	0.9%	--

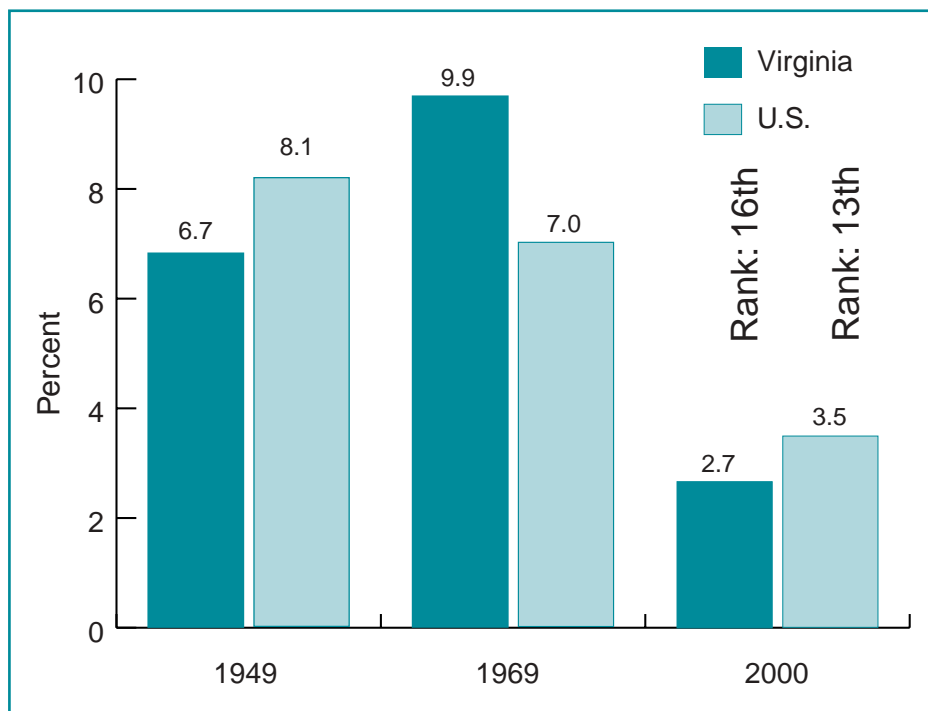
Source: U.S. Department of Commerce.

Industry Importance

Virginia's Share of National Apparel and Other Textile Products Industry



Source: U.S. Department of Labor, Bureau of Labor Statistics.

Industry's Share of Manufacturing Employment

Source: U.S. Department of Labor, Bureau of Labor Statistics.

Industry Trends

Virginia employment distribution: men's and boy's furnishings (45 percent), miscellaneous fabricated textile products (23 percent), women's and missess' outerwear (17 percent).

- Continued consolidation is expected. A shift towards the use of online technologies has significant potential for increased orders, reduced middleman costs, and stable consumer prices.
- As trade barriers continue to fall, the apparel industry can expect jobs to migrate to competing nations with lower labor costs.
- Product innovation provides the apparel industry a golden opportunity to increase profitability. The long-term outlook depends on the industry's ability to create international appeal. A weak economy will reduce consumer demand.
- Apparel imports maintained record levels through most of 2000. Imports account for almost half of apparent domestic consumption.
- China, Mexico, Hong Kong, Taiwan, and the Dominican Republic were responsible for 44 percent of the \$56 billion in apparel and textile products imported into the U.S in 1998.